Kuan-Ting Pan

UI UX Designer & Full Stack Web Developer

Digital Design   E-Commerce   Shopify   Responsive Design   Prototyping   Motion
Wireframe   Design Production   User Testing   Content Management

Experience

2018 — Hugo & Marie, New York, NY, Jan - Present

Working closely with design leads on digital projects from wireframing to design for client such as YSL, Equinox, Audible, 3.1 Phillip Lim, The Row and Fear of God... etc.

2017 — 2x4 Inc, New York, NY, Jun - Sep

Collaborating closely with Design Director to visualize design concepts for various clients including Prada, Samsung, AT&T and Lincoln Center.

Education

2020 — Columbia University, New York, NY
Engineering, Full Stack Coding Boot Camp

2017 — Pratt Institute, New York, NY
MS, Communications Design

Awards

2015 — Red Dot Award: Brand Identity
2015 — Adobe Design Achievemnet Awards Semi Final
2014 — Taiwan International Students Competition

Skills

Design: Adobe XD, Illustrator, Photoshop, After Effect, Keynote, Wordpress, Contentful

Dev: HTML, CSS, JavaScript, Bootstrap, JQuery, Node.js, SQL, MongoDB, React

Design Projects

2020 — Fear of God Ecommerce Site

Working closely with creative director and design leads to create streamline ecommerce shopping exerience across desktop, laptop and touch devices.

2020 — Saint Laurent

Concept exploration with Design Leads on wide range of digital services from ecommerce ideations to strategy thinking. In 2019 Animating sophisticated user jorney to show thorough user flow for Saint Laurent App.

2019 — Audible for Business

Create enterprise focused fully responsive website for audible from initial wireframing, prototyping, sketching to final website production for desktop, tablet and mobile.

2018 — Equinox Hotels

In addition to concept exploration, fleshing out small desktop breakpoint, tablet and mobile. Preparing styel sheet, speced file and communicating with developer. User testing and design QA for website launch ealier on 2019. Content managing via wordpress backend while client is in retainer plan.

Web Development Project

2020 — FindInfluencer.

A web business to business service that allows steakholders to search active influencers on twitter.